

VersaPAC Sdn Bhd appoints Steve Kucia as International Sales and Marketing Director

Kuala Lumpur, 8th September 2008 - VersaPAC Sdn Bhd an industry leader in the provision of Electronic Records Management Systems and distributor of HP TRIM today announced the appointment of Steve Kucia as International Sales and Marketing Director. Steve will be responsible for the growth of the company's global sales.

Since 2003 VersaPAC has developed and marketed its products in the Malaysian marketplace. In this new role Steve will expand the company's focus to embrace international markets working closely with HP and HP resellers worldwide.

Steve joins VersaPAC with a wealth of experience in the region's markets gained over the past 25 years. Most recently he was Regional Operations Director for Odyssey Financial Technologies where he oversaw project delivery and support throughout Asia Pacific and the Middle East. Prior to this he was Managing Director for GKL Consulting, a company he founded in 2002. At GKL he was engaged in the sale and delivery of numerous projects embracing call centres, data warehouses, internet banking and mobile banking systems across the region.



Between 1999 and 2002 Steve was Managing Director for Headstrong Asia leading the company's operations in Greater China and South East Asia. During his tenure the company became the premier consulting organization for customer relationship management systems throughout the region.

At the end of 1999 Steve concluded a 21 year career with Unisys. Between 1994 and 1999 he was the Managing Director of their Hong Kong operation. Whilst in Hong Kong he was instrumental in the implementation of image based cheque processing solutions which have eventually been adopted as the standard by all the major banks in Hong Kong. At Unisys, between 1978 and 1987, Steve held a variety of sales and management positions in the Middle East and the UK.

"I am delighted to have Steve on board" commented Bill Cheng, VersaPAC CEO. "He has provided VersaPAC with insightful guidance as a non Executive Director since 2004 and I am positive now that he has joined the executive team he will have a significant impact on the company's progress. With the acquisition of Tower Software by HP earlier in the year we see the demand for our products and services growing at a very fast pace. Our applications, built around HP TRIM, are applicable across a broad range of industries and have international appeal. There is a growing market awareness of the importance of electronic records management and archival which we intend to tap".

About VersaPAC Sdn Bhd –Founded in 2001 VersaPAC provides world class solutions to organisations looking for information management systems to assist them in records, document, workflow and web content management. VersaPAC clients include Arkib Negara Malaysia, Nippon Oil Exploration (M) Limited, Ministry of Justice Malaysia, Permodalan Nasional Berhad (PNB), and LONPAC Insurance Berhad,

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